

RAJAR DATA RELEASE



Quarter 4, 2018 – February 6th 2019

BREAKFAST SHOWS (WEEKDAYS) – PAGE 1 NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
<i>Time period varies per station</i>		Q4 2017	Q3 2018	Q4 2018
NATIONAL STATIONS - MON-THU				
BBC Radio 1 - 06.30 - 10.00am	Q		4880	5111
NATIONAL STATIONS - MON-FRI				
BBC Radio 2 - 06.30 - 09.30am	Q	9431	8824	9065
BBC Radio 3 - 06.30 - 09.00am	Q	607	579	612
BBC Radio 4 - 06.00 - 09.00am	Q	7146	6789	6798
BBC Radio 5 live - 06.00 - 10.00am	Q	2245	2191	1929
Absolute Radio Network - 06.00 - 10.00am	H	2100	2212	2165
Classic FM - 06.00 - 09.00am	Q	1916	1694	1711
Hits Radio - 06.00 - 10.00am	H		349	347
Kiss - 06.00 - 10.00am	Q	2235	1987	1846
Magic - 06.00 - 10.00am	Q	1416	1276	1532
talkSPORT ¹ - 06.00 - 10.00am	H		1349	1352
Radio X Network (UK) - 06.30 - 10.00am	H	910	921	991

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q4 2017	Q3 2018	Q4 2018
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	272	238	244
Absolute Radio (London) - 06.00 - 10.00am	Q	466	473	417
Capital London - 06.00 - 10.00am	Q	1011	928	915
Capital XTRA (London) - 06.00 - 10.00am	Q	287	390	326
Gold London - 06.00 - 10.00am	Q	134	120	140
Heart London - 06.00 - 09.00am	Q	680	652	741
Kiss (London) - 06.00 - 10.00am	Q	1027	900	806
LBC 97.3 - 07.00 - 10.00am	Q	755	856	708
LBC London News - 07.00 - 10.00am	Q	298	192	263
Magic (London) - 06.00 - 10.00am	Q	780	692	696
Premier Christian Radio - 07.00 - 09.00am	Q	88	64	135
Smooth Radio London - 06.00 - 10.00am	Q	304	378	376
Radio X London - 06.30 - 10.00am	Q	270	174	281